

**December 2010**

## **SKATE SHACK NEWSLETTER**

### **TREK, TREK...and all things TREK**

We have been making quiet progress over the past few months on creating a Trek experience at our main showroom on the Budaiya Highway, Bahrain. The plan is to have the entire ground floor committed to TREK bikes and accessories, and the Mezzanine Floor as our Water-sports centre.

The re-fit is planned to be completed by 2011 2<sup>nd</sup> quarter.

### **SPECIAL OFFERS**

There are some great offers available on previous year's models of Trek and Gary Fisher bikes, however these are going fast so please enquire about availability. Gary Fisher Mullet and Opie are just two examples of great value for money buys.

The water-sports department are also offering 30% off on previous year's models of Kites.

### **NEW PRODUCT ARRIVALS**

#### ***Bicycle products***

Pedros lubricants and products are now in stock. Your favorite Ice Wax, Synlube, Oranjpeelz, Lust and other quality items are available in store.

Owleye : solar powered bicycle lights, front and rear lights in various colors

B&W Hard shell bike case to protect your bike when travelling

#### ***Water-sports***

The latest Naish kite harnesses in all sizes are now in store

### **FEATURED PRODUCT**

#### **Project One from TREK..... *it doesn't get any better than this***

We have customers who sleep with their bike !

Building a Project One bike from TREK is such a personal experience, you will not want to let this puppy out of your sight for one minute, follow the links to check it out, then call us.



TREK

PROJECT ONE

Introducing the all-new Project One custom bike program. Now with more choices, more options, more color combinations and more control over all the details. The possibilities are only as limited as your imagination.

**Build Your Dream Bike**

: [www.trekbikes.com/us/en/projectone/](http://www.trekbikes.com/us/en/projectone/)

Your custom Project One bike is just a few steps away

**Step 1: Create It**

Build your Project One bike, pick your options, your paint scheme and even your name. Then send your bike to a Trek dealer.

**Step 2: Complete It**

Visit your local Trek dealer for a Project One Pro Fit Consult to fine-tune your sizes, specs and colors, then make your downpayment.

**Step 3: Ride It**

Pick up your Project One bike at your dealer, then go out and show the world your one-of-a-kind love for cycling.